

# Parents

EDITOR'S LETTER  
JANUARY 2005



## show you care

**a** new year is such a gift. It's a time of fresh starts and a time to renew the promises we make to ourselves—but don't always keep. I'm making just one resolution this month: to be a bet-

ter person in 2005. Not just a better mom or a better wife, but a better human being. The world seems such a desperate place right now. Stories of war, famine, and refugees make the headlines every day. Sometimes the world's injustices seem overwhelming. But I believe that if every *Parents* reader (and there are 14 million of us!) could reach out and help just one person, we'd make a huge difference. Maybe you could invite an elderly neighbor into your home for a meal, or donate your gently used baby clothes to a family shelter. You could even volunteer with your kids. (For ideas, see our story on page 43.)

For me, one of the most satisfying experiences of the past few years has been serving on the board of a not-for-profit organization that helps babies born into poverty. Room to Grow has been so successful in New York City that, thanks to the support of Picture People, we recently opened a new center in Boston. If you live in that area and would like to help, we need donations and volunteers (e-mail [infoboston@roomtogrow.org](mailto:infoboston@roomtogrow.org), or call Rebecca Schulman at 617-859-4545).

I'd also like to thank two moms who have already reached out to help in Boston in a big way. Lisa Berman, president and chief executive officer of Picture People

and mother of Sofia and Zack, believed in the mission of Room to Grow and put her corporate clout behind it. Brenda Liistro, vice president of marketing/infant products at Playtex and mother of Alexis and Samantha, also played a role. Brenda works for a company that truly cares about kids, and after hearing that we needed donations, she arranged for Playtex to send **3,000 bottles and Sippy cups** to Room to Grow. But

don't think you have to be a corporate executive to make a difference in the world. Every contribution, however small, is significant. And when you give with a loving heart, that small act of humanity is not just practical—it's truly spiritual.

  
SALLY LEE  
EDITOR-IN-CHIEF



**Above: Rebecca Schulman needs your help. At left: Parents staffers pitch in. Ruth Hannon and Kate Lawler spend an afternoon organizing clothing donations at Room to Grow.**

