

ROOM TO GROW ANNUAL GALA

TUESDAY, OCTOBER 22, 2024
THE ZIEGFELD BALLROOM | NEW YORK CITY
BLACK TIE OPTIONAL

HOST COMMITTEE: *Lend your name and leverage your connections.*

- Secure \$25,000+ towards the event goal through a personal contribution, live or silent auction packages, and/or securing commitments from individual and corporate sponsors.
- Generate excitement and engagement by introducing new champions to Room to Grow and spreading awareness (e.g. via social media).
- Help secure one-of-a-kind and experiential live auction packages.

STEERING COMMITTEE: *Join in on the planning.*

- Secure \$10,000+ towards the event goal through a personal contribution, live or silent auction packages, and/or securing commitments from individual and corporate sponsors.
- Participate in planning calls with event leadership and team, offering input on the event including pre-event promotion, on-site experience, night-of programming, entertainment, and live auction.
- Generate excitement and engagement by spreading the word about the event.
- Tap personal and professional networks to sponsor, buy tickets, and/or donate one-of-a-kind and experiential live auction packages.

SPONSORSHIP OPPORTUNITIES

In addition to admission and an invitation to our VIP pre-event reception, each of our sponsorship levels includes a variety of benefits, ranging from a customized day-of-service opportunity at one of our local Family Centers to acknowledgment in print and digital materials, podium recognition, and more.

VISIONARY | \$50,000+

two tables (20 seats) + top-tier donor recognition

ADVOCATE | \$10,000

one table (10 seats) + donor recognition

CHAMPION | \$25,000

two tables (20 seats) + premium donor recognition

PARTNER | \$5,000

half table (5 seats) + donor recognition

LEADER | \$15,000

one table (10 seats) + premium donor recognition

SUPPORTER | \$2,500

2 tickets + donor recognition

For more information, please contact Erin Hill at erin.hill@roomtogrow.org

