

ROOM TO GROW ANNUAL GALA

TUESDAY, OCTOBER 22, 2024
THE ZIEGFELD BALLROOM | NEW YORK CITY
BLACK TIE OPTIONAL

BECOME A GALA SPONSOR

Join Room to Grow as we celebrate over 25 years of supporting families in New York and Boston. Our program plays a pivotal role in filling resource gaps and providing vital support to families facing economic challenges. The demand for our program continues to rise, as do our waitlists. Your support is essential; the funds raised at this event will help us to meet the growing need for our program in our current communities and lay the groundwork for expansion into Chicago.

VISIONARY | \$50,000+

- Two tables for twenty (20) guests with premium seating at the gala
- Access to VIP Reception and After-Party for twenty (20) guests
- Special "Blue Carpet" photo opportunity
- Verbal thank you during event program
- Lead name inclusion on event collateral (website, program, etc.)
- Personalized volunteer event for you and a group of friends with Room to Grow CEO

CHAMPION | \$25,000

- Two tables for twenty (20) guests with preferred seating at the gala
- Access to VIP Reception and After-Party for twenty (20) guests
- Special "blue carpet" photo opportunity
- Verbal thank you during event program
- Name inclusion on event collateral (website, program, etc.)
- Personalized volunteer event for you and a group of friends

LEADER | \$15,000

- One table for ten (10) guests with preferred seating at the gala
- Access to VIP Reception and After-Party for ten (10) guests
- Verbal thank you during event program
- Name inclusion on event collateral (website, program, etc.)
- Personalized volunteer event for you and a group of friends

ADVOCATE | \$10,000

- One table for ten (10) guests at the gala
- Access to VIP Reception for ten (10) guests
- Name inclusion on select event collateral
- Personalized volunteer event for you and a group of friends

PARTNER | \$5,000

- Half table for five (5) guests at the gala
- Access to VIP Reception for five (5) guests
- Name inclusion on select event collateral
- Personalized volunteer event for you and a group of friends

SUPPORTER | \$2,500

- Tickets for two (2) guests to the gala
- Access to VIP Reception for two (2) guests
- Name inclusion on select event collateral

For questions or more information, please contact
Michelle LeMay Santiago at michelle.santiago@roomtogrow.org



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Seating & Access

- Two tables for twenty (20) guests with premium seating at the gala
- Access to VIP Reception and After-Party for twenty (20) guests

Onsite Recognition

- Branded installation at the gala (e.g., activation, lounge, interactive display)**
- Verbal thank you during event program

Promotional Elements

- Lead logo inclusion on all event collateral (website, printed program, etc.)
- Name inclusion in PR materials and proactive outreach
- Brand featured in lead-up social content, reaching over 15,000+ followers
- Prominent feature in one (1) "[Room to Grow Good News Update](#)" sent to over 30,000 subscribers with a 46% open rate

Experiences

- Special "Blue Carpet" photo opportunity
- Personalized volunteer event for employees
- Lunch & Learn for employees with Room to Grow CEO (virtual or in person)

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** All production costs for customized installation will be covered by the brand



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- Virtual Lunch & Learn for employees with Room to Grow leadership team member

ADVOCATE | \$10,000

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Experiences

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PARTNER | \$5,000

Seating & Access

- Half table for five (5) guests at the gala
- Access to VIP Reception for five (5) guests

Promotional Elements

- Brand listed in select event collateral, including printed program

Experiences

- Personalized volunteer event for employees

SUPPORTER | \$2,500

Seating & Access

- Tickets for two (2) guests to the gala
- Access to VIP Reception for two (2) guests

Promotional Elements

- Brand listed in select event collateral, including printed program

Experiences

- Personalized volunteer event for employees

For those interested in supporting Room to Grow at \$75,000 to \$150,000+, please reach out to Bethany Brichta (bethany.brichta@roomtogrow.org) for exclusive presenting opportunities.



SPONSORSHIP ADD-ONS

The Sponsorship opportunities listed below can be added to an existing sponsorship level or selected as a standalone option. Please reach out to Bethany Brichta (bethany.brichta@roomtogrow.org) to request a customized package.

360 PHOTO BOOTH



FEATURED OR EXCLUSIVE LIQUOR SPONSOR



CANDY BAR



CENTERPIECES



LIVE STREAMING SPONSOR



VIP RECEPTION OR AFTER PARTY HOST



ENTERTAINMENT SPONSOR



GIFT BAG SPONSOR

